

Akron Soul Train Summer Internship 2023
Graphic Design Internship
(course credit eligible)

Part-time: 8-10 hours per week up to 120 hours

Reports to: Akron Soul Train Executive Director, Pita Brooks

Organization Description:

Akron Soul Train (AST) is a multidisciplinary residency program that awards 12-15 artists with paid residencies each calendar year. Our organization gives space, time, and financial support to Ohio visual, performing, and literary creatives so they may innovate and present new works to the public.

Job Description:

The Graphic Design Internship will help refine and foster graphic design, marketing, and communication skills through working with a non-profit arts organization. Students will have the opportunity to contribute to projects that benefit the greater Akron community. Those pursuing a BA or BFA in Graphic Design, Studio Art, Arts Management, Marketing, or other related fields are encouraged to apply. The intern will primarily work with the Executive Director to design and order promotional materials for Akron Soul Train's 2024 Artist in Residency application cycle. The intern will also assist the Programming and Exhibition Coordinator in generating fun and engaging social media posts. This internship is 8 - 10 hours a week up to 120 hours. The intern is required to work in person once a week. However, this is a flexible position, and any additional hours may be done virtually. Schedules may also be adjusted weekly to accommodate special projects and student course requirement needs.

Responsibilities:

- Developing and posting social media content with the goal of increasing engagement
- Designing and ordering promotional materials for programs
- Researching and analyzing communications, marketing, and social media trends in the arts and culture community
- Creating content plans and production schedules
- Marketing the gallery store and the Akron Soul Train brand
- Assisting with special projects as needed

Requirements:

- Currently enrolled full-time in an undergraduate or graduate degree program in graphic design, marketing, visual communication, or related field. We will also consider applications from recently graduated students.
- Excellent verbal and written communication skills
- Ability to work in a fast-paced environment while setting and adhering to strict deadlines
- Motivated with a strong work ethic and ability to be flexible
- A desire to brainstorm new ideas and participate in a creative environment
- Proficiency with Google Suite, social media platforms, and other design software as needed

Deadline to apply: **May 31, 2023**

Apply online at www.akronsoultrain.org/internships

Questions please email info@akronsoultrain.org